Saskatchewan Forage Council *Media Release*

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Saskatchewan Forage Council Presents Fall Forage Market Price Survey Results on their Redesigned Website

The Saskatchewan Forage Council (SFC) has released information gathered from their Fall Forage Market Price Survey. This comprehensive price survey is unique in the province and compiles forage price information from producers across Saskatchewan and nearby areas. Agricultural extension personnel, forage consultants, processors and other professionals are also interviewed and data is compiled on values, types, and volumes of forage crops trading during the fall period. Prices are tracked throughout the fall and winter and a follow-up report will be completed in the winter to reflect any seasonal price changes.

"The information provided in this report can be useful for producers for a variety of purposes," comments Dave Kerr, the president of the SFC. "As forage and weather conditions vary widely across the province, so do prices and availability. Providing current price information at a point in time is helpful for producers establishing their cost of production, or who are looking at buying or selling," he continues.

Across much of the province, forage yields were reported as being above average, although quality was below average. Abundant precipitation caused haying heartache for many producers who struggled to put up quality forage. Forage prices were near long term average values, having fallen from the previous years' record high levels. As above average temperatures continued late into the fall, prices remained relatively steady and there were fewer transactions noted compared to the same time last year.

The full report, as well as a two-page infographic, can be accessed online on the SFC's newly developed website. The website was recently relaunched and features information on resources, updated projects, upcoming events, and also incorporates information on the Saskatchewan Forage Network. The website project was supported by the Government of Saskatchewan Industry Organization Development Fund (IODF) initiative under the Canada-Saskatchewan Growing Forward 2 bi-lateral agreement.

"The SFC's original website was developed in 2007. Given that information technology has changed and we were interested in integrating our social media into our website, this was a good opportunity to redevelop our online resources," says Dave Kerr. The new website can be accessed at www.saskforage.ca.

The Fall 2016 Forage Market Survey Report can be accessed in full <u>HERE</u>. For a link to the infographic, click <u>HERE</u>.

For more information, contact: Leanna Rousell, Executive Director, SFC 306-329-3116 office@saskforage.ca

Tara Mulhern Davidson, Project Coordinator, SFC 306-625-7345 tara m_davidson@sasktel.net

Full link to report: http://saskforage.ca/images/pdfs/Market_Reports/2016ForageMarket.pdf
Full link to infographic: http://saskforage.ca/images/pdfs/Market_Reports/2016Infographic.pdf